



External Training Course

Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry

From 26 Aug. To 30 Aug. 2024

From 16 Sep. To 20 Sep. 2024

From 14 Oct. To 18 Oct. 2024

From 25 Nov. To 29 Nov. 2024

Novotel Trabzon Hotel, Trabzon, Turkey

**Mr. Ghanem F. Al-Otaibi
GM & Institute Owner**

☛ **Tel.: 00965 22248901**

☛ **Mob.: 00965 65548855**

☛ **Email: admin@agi-kw.com**

☛ **Fax: 00965 22204999**

☛ **Mob.: 00965 97273712**

☛ **Email: agi-kw@hotmail.com**

W/SITE: WWW.AGI-KW.COM

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INTRODUCTION

This Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry training course has been designed specifically for experienced individuals wanting to develop these skills within the increasingly complex and fast-changing oil, gas & petrochemical industry. This Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry training course will deliver a structured framework for identifying and responding to new opportunities. It enables the participants to respond to the challenge of linking strategies to profitable growth objectives within these 3 closely integrated sectors. The global oil, gas, and petrochemical business is undergoing significant change in all dimensions – supply/demand balance, competition, technologies, organisational structures, government policies. It is, therefore, imperative for all business leaders to be able to deal with all dimensions of change and successfully navigate the evolving risk landscape to become the top performers of tomorrow. This Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry training course will highlight:

- The changing dynamics of the oil, gas and petrochemical industry.
- Best practice in analysing requirements for sustained success.
- The latest thinking in theory and practice of leadership.
- Driving and leading strategic change in this business.
- Guidelines on the practical application of the training course.

OBJECTIVES

By the end of this Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry training course, participants will be able to:

- Appreciate and understand each of the 3 dimensions of the training course: (i) oil, gas and petrochemical trends, (ii) leadership, (iii) strategic thinking.
- Develop action plans that link strategy to achieving and sustaining profitable growth.
- Evaluate, select and apply key strategic planning frameworks.
- Improve leadership skills to create a systematic approach to business analysis and strategy execution.
- Identify priorities for continued personal and team development.

TRAINING METHODOLOGY

This Leadership & Strategic Thinking in the Oil, Gas & Petrochemicals Industry training course will be highly participatory, and the training course leader will present, guide, and facilitate learning, using a range of methods including formal presentation, discussions, sector-specific case studies, and exercises. Above all, the training course leader will make extensive use of real-life case examples in which he has been personally involved.

COURSE AGENDA & OUTLINE

DAY 1: Leadership in the Oil, Gas and Petrochemical Industry

- The Differences between Leadership and Management.
- What do we mean by Leadership in our sectors?
- How can we turn Leadership theory into practical action?
- Leadership Styles and Managing your Impact as a Leader.
- Why would anyone agree to be led by you?

DAY 2: Oil, Gas and Petrochemical Industry – Challenges and Opportunities

- Macroeconomic Relationships – Companies, Governments & Institutions.
- What is driving a structural shift in each of the three (3) sectors?
- OPEC and Non-OPEC Players and the Major Markets.
- Strategic Challenges and Opportunities Facing the Industry.
- Organisational Design and Business Models.

DAY 3: Strategic Thinking in the Oil, Gas and Petrochemical Industry

- What is the strategy, and why does it matter?
- How to Integrate and Align Strategic and Operational Management.
- Applying the Best Analytical and Problem-solving Techniques.
- The Central Concept of Profitable Growth
- How to Prepare, Implement and Develop a Strategic Plan.
- Monitoring Strategic Performance and Learning for the Future.

DAY 4: Contributing to an Analysis of Strategic Risk

- What is a strategic risk, and why is it important?
- Understanding the Risk Management Process.
- Tools and Techniques of Risk Analysis and Risk Management.
- Application of the Risk Management Process at the Strategic Level.
- How to develop your strategic Risk Management System?

DAY 5: Leadership and Strategic Thinking Workshop

- Applying Strategic Leadership for Team Development.
- Leveraging Innovative Leadership Skills.
- Developing a Strategic Thinking Culture in Your Team.
- Key Learning Points and Summary.
- Developing a Personal Plan to Use in Organisation.